

UFI
Approved
Event
国际展览业协会认证展会

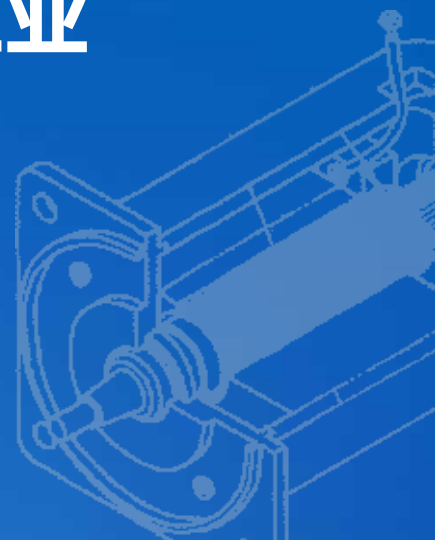


Motor & Magnetic Expo

第22届 深圳国际小电机及电机工业 磁性材料展览会

The 22nd Shenzhen (China) International Small Motor,
Electric Machinery & Magnetic Materials Exhibition

2024.5.28-30 深圳会展中心
Shenzhen Convention & Exhibition Center



邀请函

INVITATION

商务部重点引导扶持展会

获国际会展业权威机构 UFI 认证 引领行业前行

The industry event approved by UFI & supported by Ministry of Commerce

广东智展展览有限公司 wise 智展 ufi
Member



展商
Exhibitor

600+

专业观众
Professional buyer

30000+

规模
Scale

30000m²

采购团
purchasing group

100+

主流媒体
mainstream media

200+

高端论坛
Conference

30+

深圳国际小电机磁性材料展由广东智展展览有限公司于2003年创办，一年一届在深圳举办，目前已成功举办21届，经历了超20年的积累和发展，展会规模不断扩大，参展商、参观商数量持续增长，专业化水平不断提升，逐渐地成为行业内的品牌盛会，近年又获得国家精密微特电机工程技术研究中心的大力支持，全面参与主办展会及同期活动，使展会上了一个新台阶。

展会覆盖原材料、配件、成品、生产设备、检测仪器等全产业链，是集公司品牌宣传、新品展示、开发市场、技术研讨、贸易采购、了解行业趋势的综合服务平台，本展会也是唯一通过国际展览业协会（UFI）认证的电机磁材专业展，并且被列入国家商务部重点扶持的展会。

第21届深圳国际小电机磁性材料展会于2023年5月10-12日在深圳国际会展中心举办，展会展出面积达到20,000平方米，参展企业达500余家，汇集众多国内外知名企业，展会吸引了来自比利时、日本、韩国、美国、俄罗斯、德国、波兰、丹麦、摩洛哥、巴西、土耳其、巴基斯坦、阿尔及利亚、印度、斯里兰卡、台湾、香港等17个国家和地区的专业观众累计30,000余人次参观采购，参观团60多个：德昌电机、中山大洋电机、珠海凯邦电机、威灵电机、弗迪动力、富士康、格兰仕集团、宁波力和机电、广东美芝制冷、铭普光磁、捷和电机、胜达微电机、泛仕达机电、广东惠利普、万宝至、日本电产三协、华为、中兴、小米、中科三环、中航工业、广汽零部件、格力电器、TCL、美的、雷赛智能、广州数控、大族、大疆、脉冲电子、横店东磁、致丰微电器、成航车辆仪表、深圳顺络电子、穗成电子、田村电子、蔚来、广汽丰田、信浓马达、广东嘉和、胜美达、双环全新机电、特玮电机、深圳创维-RGB电子、珠海格力电工、普盛旺、可立克、江西耀润、金动力、日立、大忠电子、长园电子材料、风华高科、台达电子、库柏电子、力辉马达、克瑞科技、金雁电工、博多电子、拓邦股份、爱珂勒电子元器件、美蓓亚贸易、包头稀土研究院、中山市家用电器行业协会、顺德电子信息商会、深圳市传感器与智能化仪器仪表行业协会。同期还举办了微特电机及磁性材料技术发展论坛、境外采购商洽谈会等30多场高端同期活动，累计上千人参会。

第22届深圳国际小电机及电机工业、磁性材料展览会于2024年5月28-30日在深圳会展中心举行，我们热忱邀请全球电机、磁性材料行业的行业机构、专家、企业代表、专业人士参加，相约深圳，共赴盛会！

Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition (Motor & Magnetic Expo for short), held by Wise Exhibition (Guangdong) Co., Ltd., is an annual exhibition which has been successfully held for 21 years since 2003. Meanwhile, the exhibition scale is getting larger, the number of exhibitor and visitor increases gradually and it becomes more and more professional. It has gradually become a brand exhibition and won strong support and full recognition from the industry. Motor & Magnetic Expo is a unique motor and magnetic exhibition of industry approved by UFI (The Global Association of the Exhibition Industry) and has been catalogued into the guide and support list by Ministry of Commerce.

The 21st Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition was held at Shenzhen Convention & Exhibition Center on May 10-12, 2023 with an area of 20,000sqm. It attracted over 500 well-known overseas and domestic exhibitors and 30,000 visitors from over 17 countries and regions, including Belgium, Japan, South Korea, USA, Russia, Germany, Poland, Denmark, Morocco, Brazil, Turkey, Pakistan, Algeria, India, Sri Lanka, Taiwan, Hong Kong, etc. There were over 60 visiting and purchasing groups during three-day exhibition, including Johnson Electric, BROAD-OCEAN, Zuhai Kaibang Motor, WELLING, Findreams Power, BYD, Foxconn, Galanz, Ningbo Lihe, GMCC, Mentech, CCL MOTORS, Shengda Micro-Motor, Fans-tech, Huihupu, Mabuchi Motor, NIDEC SANKYO, HUAWAI, ZTE, Xiaomi, ZHONG KE SAN HUAN, AVIC, GAC COMPONENT, Gree Electric, TCL, Midea, Leadshine, GSK, HAN'S MOTOR, DJI, NPC, DMEGC, Sunlord Electronics, TAMURA, NIO, JIAHE MICROMOTOR, SUMIDA, Gree, Xiaopeng Motors, Baotou Research Institute of Rare Earths, Zhongshan Household Electrical Appliances Association, Foshan Shunde Electronic Information Chamber of Commerce, Shenzhen Sensors and Intelligent Instrumentation Industry Association, etc. Over 1,000 experts, scholars and entrepreneurs of academic and business were invited to more than 30 speeches, including The 11th China International Small Motor Technology Development Summit, China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference, Overseas VIP Buyers Matching Meeting, etc.

The 22nd Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition will be held at Shenzhen Convention & Exhibition Center on May 28-30, 2024. We sincerely invite industry authorities, experts, business representatives and professionals of motor and magnetic materials industry to the exhibition.

C 同期活动及展会 CONCURRENT EVENTS AND EXHIBITIONS

- ◆第十四届中国国际微特电机技术发展论坛
- ◆中国先进磁性材料制造技术与应用发展论坛
- ◆境外采购商洽谈会
- ◆国际小电机磁性材料新产品、新技术推广会
- ◆2024深圳国际粉末冶金及先进陶瓷技术高峰论坛
- ◆2024深圳国际线圈工业、电子变压器及绕组设备展
- ◆2024深圳国际粉末冶金、工业陶瓷及增材制造展览会
- ◆亚太(深圳)国际精密加工及设备展览会
- ◆亚太国际新材料创新应用博览会
- ◆深圳国际制冷、空调及冷链产业展览会
- ◆深圳国际暖通、空气净化及热泵展览会

- The 14th China International Small Motor Technology Development Summit
- China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference
- Overseas VIP Buyers Matching Meeting
- International Small Motor & Magnetic Materials New Products and Technology Promotion Conference
- 2024 Shenzhen International Powder Metallurgy and Advanced Ceramic Technology Summit
- 2024 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition
- 2024 Shenzhen International Powder Metallurgy, Industry Ceramics and Additive Manufacturing Exhibition
- Asia-Pacific (Shenzhen) International Precision Machining and Equipment Exhibition
- Asia-Pacific International Advanced Materials Innovation Application Expo
- Shenzhen International Refrigeration, Air Conditioning and Cold Chain Industry Exhibition
- Shenzhen International HVAC, Air Purification and Heat Pump Exhibition

E 展会优势与亮点

EXHIBITION ADVANTAGES AND HIGHLIGHTS



中国小电机及磁性材料行业年度盛会

深圳国际电机磁材展是中国国内小电机及磁性材料行业发展图中重要的一环。经过超20年的培育，与深圳经济共同起飞的深圳国际电机磁材展，已经成功实现从材料、设备到应用全产业链对接，完成从本土贸易到国际合作的蜕变，汇集国内外众多知名企业，成为兼技术与产品展示贸易的行业年度盛会。

规模全面升级，助力展会高质量发展

本次展会联合业内权威机构，整合行业优质资源，新增新材料、精密机械、精密加工、节能、制冷、空调等几大产业链相关主题展览，预计展出面积达8万平方米，展会汇聚全球具有影响力的行业产业链领先企业、研发机构同台亮相，致力为行业搭建高质量发展平台。

组委会办展经验丰富，展会品牌值得信赖

展会组织方-智展展览，为国际展览业协会UFI成员单位，荣膺2015年“中国十佳品牌组展商”、2018年“中国展览产业百强展览主办机构”殊荣，有20多年的专业办展经验，深圳国际电机磁材展获国家商务部引导支持展会及国际展览业协会UFI认证，展会品牌值得信赖。

同期举办多场高端会议及活动，大咖菁英齐聚，把脉行业发展趋势

展会同期将举办超过30场行业高端论坛及活动，邀请业内知名专家、大学教授及行业龙头企业高管，共同探讨行业最新技术及发展趋势，帮助解决企业技术难题，是企业拓展行业资源，发掘贸易契机的绝佳场所。

数字化升级，促进展会线上线下融合

展前和展会期间，创新打造线上展会，进行展会数字化升级，通过微信小程序，采用展商现场采访、展会直播、同期活动直播、云展台等形式，联动线下展会，为企业及展会整体加强观众引流，创造更直观、更深度的参展览展体验。

不断创新进取，整合行业多方力量，与行业各大权威组织、学术机构及行业媒体展开深度合作，确保参展效果。

1

An annual industry event of small motor and magnetic materials in China

Motor & Magnetic Expo is a significantly industry event in China. After 20 years, Motor & Magnetic Expo has developed with Shenzhen's economy and become an international event covering the whole industrial chain.

2

Comprehensive upgrades to support high-quality development of exhibition

This exhibition is in collaboration with authoritative institutions of the industry, and integrated with high quality resources. It is expected that the exhibition area will reach 80,000 square meters, adding several themed exhibitions related to the industrial chains, including new materials, precision machinery, precision machining, energy conservation, refrigeration, air conditioning etc. Globally influential industry chains and research and development institutions will gather at the exhibition, which are committed to building a high quality development platform for the industry.

3

The organizing committee has extensive experience, the exhibition brand is trustworthy

Wise Exhibition (Guangdong) Co.,Ltd. is a member of UFI. It won the honor of "China Top 10 Outstanding Exhibition Organizer" in 2015 and "PEO-TOP100" in 2018. Wise Exhibition (Guangdong) Co.,Ltd. has over 20 years experience in organizing exhibition and conference. Motor & Magnetic Expo has been cataloged into the guide and support by Ministry of Commerce and approved by UFI and the exhibition brand is trustworthy.

4

Holding many high-end conferences and activities in the same period, gathering well-known persons and elites to predict industry trends

During the exhibition, more than 30 high-end conferences and activities will be held. Industry experts, university professors and executives of industry leading enterprises will be invited to discuss the latest technologies and development trends. It is an excellent platform to expand resources and explore opportunities.

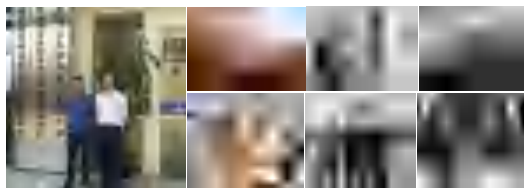
5

Upgrading the digitization, to integrate the online and offline exhibition

During the exhibition, we innovatively built online exhibition. Through WeChat mini program, we adopted the form of interviewing exhibitors on-site, live broadcast, displaying exhibitors profile, products and news online, etc., to link the offline exhibition and attract the overall visitors.

6

Keeping being innovative and enterprising, integrating the strengths of the industry, and carrying out in-depth cooperation with the major authorities, academic institutions and industry media to ensure the effectiveness of the exhibition.



参加多达**200场**行业活动



近**120家**专业媒体



近**50家**境外合作媒体



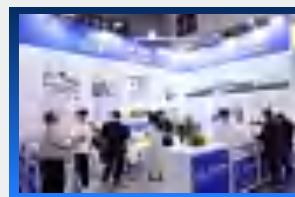
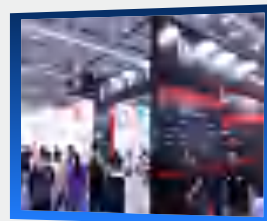
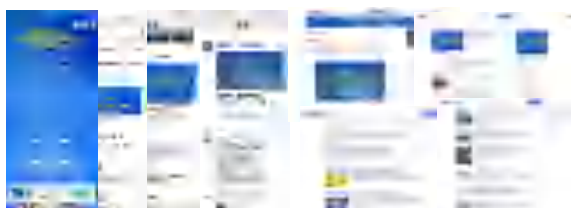
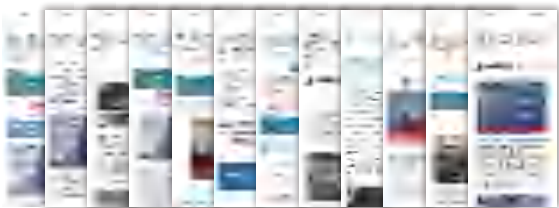
行业网站新闻发布**1000余篇**

全方位社交媒体、官网宣传

(中英文官网、微信公众号、小程序、视频号、微博等)
粉丝总数多达**50,000人**，阅读、曝光量超**400,000人次**

付费广告发布

(百度、微信朋友圈、今日头条等)



500 家
参展企业及代表
Exhibitors and Representatives

20000
展出面积
Exhibition Area

30000 人次
参观人次
Visitors

2023届观众人数分析

- 第一天 **13,000** 人次
- 第二天 **11,000** 人次
- 第三天 **6,000** 人次

Visitor Data Analysis of 2023

- The first day: **13,000** visits
- The second day: **11,000** visits
- The third day: **6,000** visits

第十三届中国国际微特电机技术发展论坛

The 13th China Small Motor & Magnetic Materials Industry Development Summit

本届论坛由广东智展展览有限公司联合国家精密微特电机工程技术研究中心（以下简称“工程中心”）共同主办，论坛由深圳大学/北京大学董蜀湘教授担任主持，他有条不紊地把控全场节奏，灵敏衔接报告内容与提问环节，并和多位专家学者以及杰出企业代表，工程中心副总工程师、研究员葛发华，工程中心合作专家付朝阳教授，工程中心合作专家、研究员彭志远，山东艾磁驱动科技有限公司创始人于可浩等分享了真知灼见，并给观众带来了精彩纷呈的演讲。



中国先进磁性材料制造技术与应用发展论坛

China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference

论坛由杭州智见控股集团有限公司磁学专家孟辉担任主持，他有条不紊地驾驭大会进程，精准捕捉演讲嘉宾所传递的行业信息，灵敏衔接报告内容与提问环节。并与现场多位专家学者以及杰出企业代表，内蒙古国创稀磁科技有限公司总经理，国家稀土功能材料创新中心外聘磁材专家刘杂珍，深圳市瑞达美磁业有限公司总经理王严，麦格昆磁（天津）有限公司研发工程师郭小兵，中国科学院宁波材料技术与工程研究所研究员、博士生导师刘壮发表主题报告。



葛发华
国家精密微特电机工程技术研究中心
副总工程师，研究员



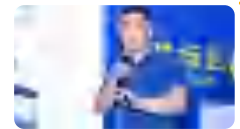
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郭小兵
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刘杂珍
内蒙古国创稀磁科技有限公司 总经理
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王严
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孟辉
杭州智见控股集团有限公司 磁学专家



E 参展范围 XHIBIT SCOPE

A

各类电机：各类家用电器电机、汽车电机、工业自动化、办公自动化电机、电动车电机、通讯设备电机、视听数码电子产品电机、金融设备电机、航天军工电机、智能家居电机、医疗设备电机、计算机及外设产品电机、玩具电机、轻工机械电机、机器人电机等各类电机产品及新技术。

B

各类制造及测试设备：绕线机、充磁机、点焊机、冲压机、真空浸漆装备、包胶机、插片机、焊锡机、电机驱动控制系统装置、张力器、气动剪刀；各类电机设计软件、系统及各类测试检测设备。

C

各类配件：定子、转子、电枢绕组、电刷、模具、铁芯、轴承、换向器、风扇、传感器、外壳、电源线、连接器、电子元器件。

D

各类材料：永磁材料、软磁材料、非晶材料、绝缘材料、电磁线等。

E

各类磁性材料制品及生产检测设备：切割机、切片机、干粉压机、烧结炉、搅拌机、球磨机、涂装设备、外观缺陷检测设备、激光粒度分析仪、X荧光分析仪及以上设备相关配套产品等。

All Kinds of Electric Motors: electric motors for household appliances, automobiles, industrial automation, office automation, electric cars, communication sets, audio-visual digital products, telecommunication, financial equipment, aerospace and military, smart home, medical devices, computer, toys, light industrial machinery, robot and many other motors and new technology.

Manufacturing and Testing Equipment: winding machines, magnetizing apparatus, electric welding machines, punching machines, dipping machines, wrapping machines, inserting machines, soldering machines, motor drive control system, design software, systems and testing equipment.

Accessories and Components: bearing, commutator, armature winding, mold, iron core, stator, rotor, fan, sensors, shell, carbon brush, thermal protector, power line, connector, electron component, all kinds of motors auxiliary products such as tensioners and pneumatic scissors, etc.

All Kinds of Materials: permanent magnetic materials, soft magnetic materials, non-crystalline materials, insulated materials, electromagnetic materials, etc.

All Kinds of Magnetic Products and Manufacturing and Testing Equipment: cutting machine, slicing machine, dry powder press, welding furnace, mixer, ball mill, coating equipment, appearance defect detection equipment, laser particle size analyzer, X fluorescence analyzer, and the related auxiliary products, etc.



高质量买家齐聚

— 共襄行业盛宴 —

P 专业观众和采购商来源 PROFESSIONAL VISITORS AND BUYERS

电机、家用及工业电器、汽车、工业自动设备、办公自动化设备、电源、变压器、线圈、电力设备、电子、电声器件、散热器、机床、模具、通用设备、手机、数码产品、IT、电动工具、玩具、智能家居、仪器仪表、医疗器械、健身器材、灯具、航天、军工设备、印刷、包装机械、应用行业协会、进出口商、各类科研人员等。

Motor, household appliance and industrial electrical equipment, automobile, industrial automatic equipment, office automation, power supply, transformers, coil, electrical equipment, electron, electro acoustic device, radiator, machine tool, dies, flexible unit, mobile phone, digital products, IT, electric tool, toys, smart household, instrument and meter, medical equipment, fitness equipment, lamps and lanterns, aerospace, Military equipment, printing, packaging machinery, application industry association, importers and exporters, kinds of research personnel, etc.

B 参展费用 BOOTH FEE

参展费用 Booth Fee

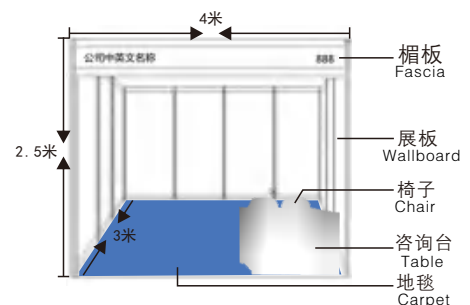
标准展位 Standard Booth	光地(36m ² 起租) Raw Space (36m ² For Rent)	外资企业 Foreign Enterprises
RMB 14800/12m ²	RMB 1400 /m ²	USD 2600 /12m ²

备注：双开口展位在原展位费基础上加收10%费用

Notes: Double-open booths will be charged more 10% of the original booth fee.

展位配置说明 Standard Booth Facilities

- ★每个标准展位提供如下基本设施：三面围板(转角位2面或1面)、一桌两椅、地毯满铺、两支射灯、220V电源插座，中英文公司楣板制作。
- ★光地不含以上任何设施
- ★Facilities for the standard booth: three wallboards (two wallboards in the corner), a table, two chairs, two spotlights, 220v power, carpeted floor, Chinese and English fascia (name-board).
- ★No facility is provided for the Raw Space.



主办单位

国家精密微特电机工程技术研究中心
广东省工业新材料协会
广东智展展览有限公司
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ORGANIZERS

National Engineering Research Center for Small and Special Precision Motors
Guangdong Province Industrial Advance Material Association
Wise Exhibition (Guangdong) Co.,Ltd.
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重点合作单位

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马来西亚电气与电子协会
日本粘结磁性材料协会
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嵊州市电机行业协会
宁波市磁性材料商会
深圳市企业联合会

SUPPORTERS

- Application Branch of Amorphous Alloy Materials of China Electrical Appliance Industry Association
- The Electrical and Electronics Association of Malaysia
- The Japan Association of Bonded Magnetic Materials
- The UK Magnetics Society
- Shengzhou Motor Industry Association
- Ningbo Magnetic Materials Association
- ShenZhen Enterprise Confederation

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